



BioTech
WATER SOLUTIONS
— SMARTER WATER. BETTER PERFORMANCE. HEALTHIER SYSTEMS. —

ChemistryIQTM PROCESS

Advanced Chemistry
Engineered for
Conditioned Water

**SMARTER
CHEMISTRY**
**BETTER
PERFORMANCE**
**CLEANER
CARS**

THE CHEMISTRYIQTM PROCESS

1



ANALYZE WATER

Measure hardness, alkalinity, pH and reclaim-water conditions.

2



CONDITION WATER

WaterIQTM prepares water to improve chemical response and consistency.

3



APPLY SMARTER CHEMISTRY

Purpose-built detergents, conditioners, sealants and drying products work at optimized dilution.

4



VERIFY PERFORMANCE

Track cleaning, shine, drying, chemical use and cost per car.

KEY OPERATOR BENEFITS



Improves cleaning, shine and drying performance



Reduces chemical waste and cost per car



Delivers more consistent results as water conditions change

THE CHEMISTRYIQTM ADVANTAGE

UNTREATED HARD WATER

Mineral bonding and residue reduce cleaning and shine.



CHEMISTRYIQTM TREATED

Conditioned water delivers a glossy, clean finish.



Chemistry matched to actual water conditions

Optimized dilution and application

Less residue. Better finish. Stronger value.



BETTER
CLEANING



LOWER
CHEMICAL COST



IMPROVED
SHINE & DRYING



CONSISTENT
WASH QUALITY